



KMOV
One Memorial Drive
St. Louis, MO 63102

Media Strategies & Research - VA
11350 Random Hills Road
Suite 670
Fairfax, VA 22030

Contract # 856164

Schedule Dates 09/25/12-10/01/12
Advertiser Bill Enyart for Congress - DCCC (40095)
Agency/T-Code Media Strategies & Research - VA (1523)/1553035
Product Political - Candidate (1077)
Brand DCCC - Enyart for Congress (178111)
Salesperson McNamara, Julie (2389)
Sales Office KMOV-St. Louis
Buyer Name
Phone/Fax /
CPE N/A
Account Types Local/Political PAC - Agency
Billing Type Standard
Comments September 25 - October 1, 2012

Date Entered 09/21/12
Last Modified 09/21/12
Entered By Lisa Rees
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,622.25
Net Total \$26,192.75
Sales Tax

St. Louis (KMOV) (KMOV)

By Broadcast Month	Spots	Rate
Sep. 2012	29	\$26,995.00
Oct. 2012	6	\$3,820.00
Grand Total:	35	\$30,815.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/25/12-09/25/12	4	:30	48386- News @ 5am			1						1	\$85.00	\$85.00	St. Louis (KMOV) (KMOV)		9/21/12
2.0	Normal Line / SPOT	09/25/12-09/28/12	4	:30	20015- News @ 6am M-F			1	1	1	1			4	\$180.00	\$720.00	St. Louis (KMOV) (KMOV)		9/21/12
3.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	20015- News @ 6am M-F		1							1	\$180.00	\$180.00	St. Louis (KMOV) (KMOV)		9/21/12
4.0	Normal Line / SPOT	09/25/12-09/28/12	4	:30	131968- CBS This Morning			1	1	1	1			4	\$90.00	\$360.00	St. Louis (KMOV) (KMOV)		9/21/12
5.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	131968- CBS This Morning		1							1	\$90.00	\$90.00	St. Louis (KMOV) (KMOV)		9/21/12
6.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	137124- Katie					1				1	\$90.00	\$90.00	St. Louis (KMOV) (KMOV)		9/21/12
7.0	Normal Line / SPOT	10/01/12-10/01/12	2	:30	20022- Price is Right		1							1	\$450.00	\$450.00	St. Louis (KMOV) (KMOV)		9/21/12
8.0	Normal Line / SPOT	09/26/12-09/26/12	2	:30	20023- News @ 12noon M-F				1					1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)		9/21/12
9.0	Normal Line / SPOT	09/28/12-09/28/12	4	:30	20024- Bold & The Beautiful						1			1	\$180.00	\$180.00	St. Louis (KMOV) (KMOV)		9/21/12
10.0	Normal Line / SPOT	09/25/12-09/27/12	4	:30	28663- Dr. Phil			1		1				2	\$270.00	\$540.00	St. Louis (KMOV) (KMOV)		9/21/12
11.0	Normal Line / SPOT	09/25/12-09/28/12	2	:30	20054- News @ 5pm M-F			1	1		1			3	\$750.00	\$2,250.00	St. Louis (KMOV) (KMOV)		9/21/12
12.0	Normal Line / SPOT	10/01/12-10/01/12	2	:30	20054- News @ 5pm M-F		1							1	\$750.00	\$750.00	St. Louis (KMOV) (KMOV)		9/21/12
13.0	Normal Line / SPOT	09/27/12-09/27/12	2	:30	20055- News @ 6pm M-F					1				1	\$750.00	\$750.00	St. Louis (KMOV) (KMOV)		9/21/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



KMOV
One Memorial Drive
St. Louis, MO 63102

Media Strategies & Research - VA
11350 Random Hills Road
Suite 670
Fairfax, VA 22030

Contract # 856164

Schedule Dates 09/25/12-10/01/12
Advertiser Bill Enyart for Congress - DCCC (40095)
Agency/T-Code Media Strategies & Research - VA (1523)/1553035
Product Political - Candidate (1077)
Brand DCCC - Enyart for Congress (178111)
Salesperson McNamara, Julie (2389)
Sales Office KMOV-St. Louis
Buyer Name
Phone/Fax /
CPE N/A
Account Types Local/Political PAC - Agency
Billing Type Standard
Comments September 25 - October 1, 2012

Date Entered 09/21/12
Last Modified 09/21/12
Entered By Lisa Rees
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,622.25
Net Total \$26,192.75
Sales Tax

St. Louis (KMOV) (KMOV)

By Broadcast Month	Spots	Rate
Sep. 2012	29	\$26,995.00
Oct. 2012	6	\$3,820.00
Grand Total:	35	\$30,815.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	09/25/12-09/28/12	2	:30	20053- Entertainment Tonight			1	1		1			3	\$850.00	\$2,550.00	St. Louis (KMOV) (KMOV)		9/21/12
15.0	Normal Line / SPOT	10/01/12-10/01/12	2	:30	20053- Entertainment Tonight		1							1	\$850.00	\$850.00	St. Louis (KMOV) (KMOV)		9/21/12
16.0	Normal Line / SPOT	09/25/12-09/25/12	1	:30	107454- NCIS : Los Angeles			1						1	\$5,000.00	\$5,000.00	St. Louis (KMOV) (KMOV)		9/21/12
17.0	Normal Line / SPOT	09/26/12-09/26/12	2	:30	20076- CSI Crime Scene Investigation				1					1	\$3,750.00	\$3,750.00	St. Louis (KMOV) (KMOV)		9/21/12
18.0	Normal Line / SPOT	09/27/12-09/27/12	2	:30	135458- Elementary					1				1	\$3,750.00	\$3,750.00	St. Louis (KMOV) (KMOV)		9/21/12
19.0	Normal Line / SPOT	09/30/12-09/30/12	2	:30	107455- Good Wife								1	1	\$3,500.00	\$3,500.00	St. Louis (KMOV) (KMOV)		9/21/12
20.0	Normal Line / SPOT	09/27/12-09/27/12	2	:30	20062- News @ 10pm M-F					1				1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)		9/21/12
21.0	Normal Line / SPOT	10/01/12-10/01/12	2	:30	20062- News @ 10pm M-F		1							1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)		9/21/12
22.0	Normal Line / SPOT	09/29/12-09/29/12	2	:30	20108- News @ 10pm Sat							1		1	\$750.00	\$750.00	St. Louis (KMOV) (KMOV)		9/21/12
23.0	Normal Line / SPOT	09/26/12-09/28/12	2	:30	20063- Late Show with David Letterman				1		1			2	\$360.00	\$720.00	St. Louis (KMOV) (KMOV)		9/21/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments: